

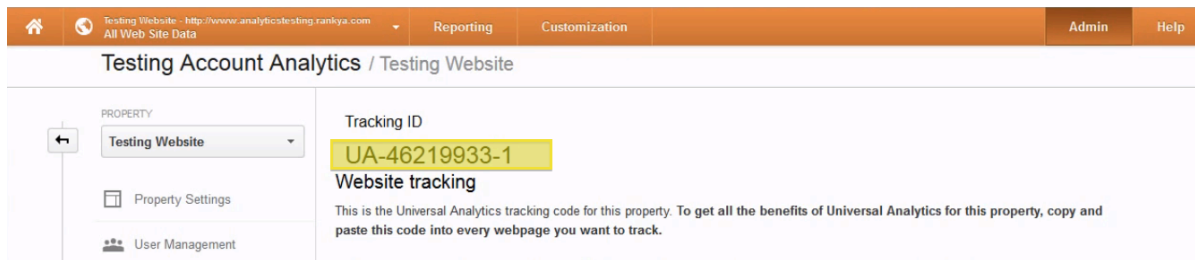


HOW TO INTEGRATE WITH GOOGLE ANALYTICS

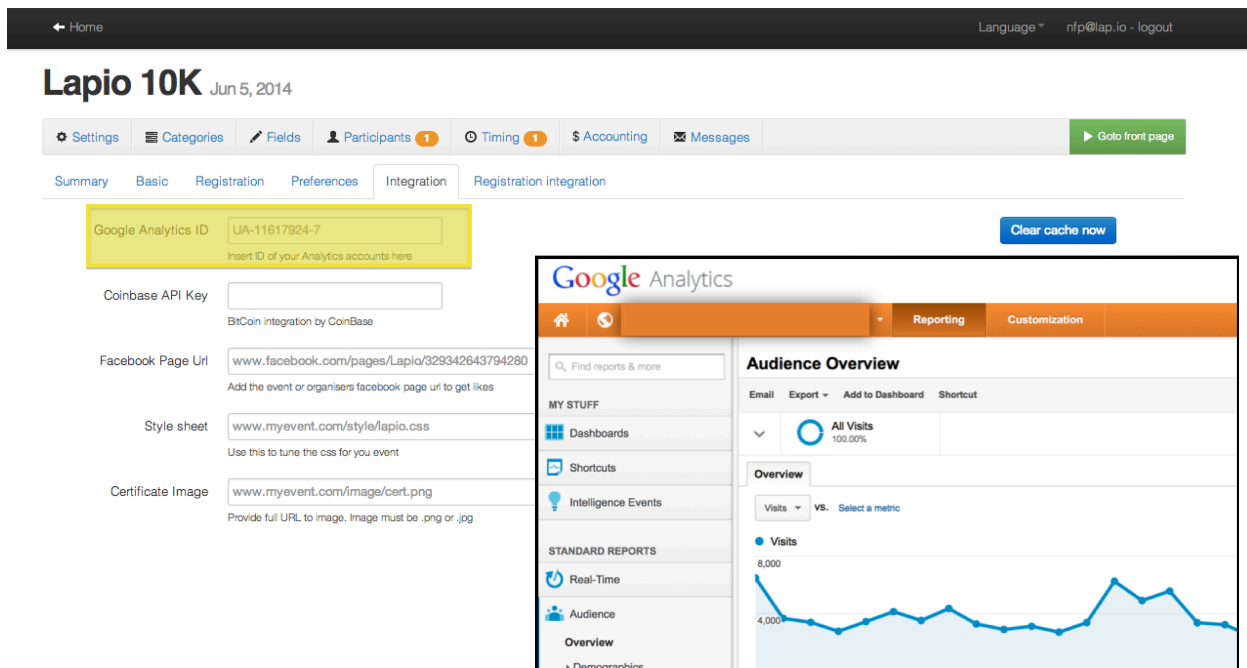
Easily integrate Google Analytics to get a complete picture of your event's website traffic. Simply add your Google Analytics ID and be running reports in minutes.

Follow this YouTube video to set up an account to create your Google Analytics ID:
<http://www.youtube.com/watch?v=uyrKu-yb05c>

Example of Google Analytics ID:



Insert Tracking ID into Lapio software in the Integration tab and start tracking your website traffic



If you need additional help, contact Lapio support at hey@lap.io.